

ACTIVMED
PRACTICES & RESEARCH, INC.

ALCANZA SITE NETWORK



Our Research Center

ActivMed Methuen's offices are located 28 miles north of Boston, with access to 6 local hospitals and a working relationship with 3 Boston hospitals.

On our clinical side, we have a large waiting area, six exams rooms, a consenting room, a lab area with drawing stations, -20 & -70 freezers, centrifuges, refrigerated centrifuges, ECG machines, a large monitor room, a drug storage area that is locked, alarmed, and temperature monitored and storage area for lab kits. We also have a regulatory and physician's office. We also have a new observation room with a two-way mirror and audio/visual recording equipment to observe devices and study subjects using them.

The space also includes a newly-renovated 11,000-square-foot office with a Learning Center that holds 40 people. The addition of a complete kitchen makes this a great function space where we host CEU events and other industry-related training.

**Quality recruitment,
quality data, quality care.**

**800+
STUDIES**

*ActivMed Research has conducted
over 800 phase II, III, and IV studies
for more than 70 different
indications over the last 25 years.*



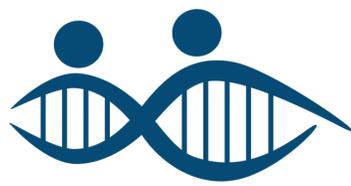
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Patient Database and Local Demographics

Our patient database comprises over 48,000 patients with unique medical profiles and continues to grow. The local demographics, being 28 miles north of Boston, provide the opportunity to offer services to a diverse population, both racially and socioeconomically.

- Population of Essex County: 807,074*
- Median Household Income: \$87,137*
- Persons in Poverty: 9.7%*
- 29% Hispanic or Latino*
- 6.5% Black or African American*
- 37% Language other than English spoken at home

*US Census Bureau Data

Our Commitment to Excellence

Our highly trained coordinators and private physicians are dedicated to providing exceptional treatment to patients following Good Clinical Practice. All Clinical Staff is HIPAA, GCP, IATA, and CPR trained and re-certified every 2 years.

Marketing and Study Recruitment

ActivMed has dedicated Marketing and Recruitment staff who work closely with PIs and Coordinators to develop an optimal recruitment strategy that evolves as needed throughout the study. We have a team of digital marketers and graphic designers who can build, deploy, and manage local ad campaigns. Our robust CTMS system and call center allow us to quickly follow up on leads from various advertising channels and doctor referrals. We specialize in generating new leads and converting them into patients on a trial-by-trial basis.

List of Indications Studied

- ADHD
- Alzheimer's disease
- Anxiety
- Back Pain
- Binge Eating
- Bipolar Disorder
- Birth Control
- CMV
- Constipation
- COPD
- Diabetes
- Flu
- Hypertension
- MDD
- Migraine
- Obesity
- OCD
- Osteoarthritis
- RSV
- Weight Loss
- Vaccines

